

Rhodes

RHODES MUSIC CORP. ENTERS THE DIGITAL AGE WITH THE RPC-1

Rhodes unveils the RPC-1 at Musikmesse 2011; their USB MIDI Controller with a real piano action. Rhodes continues to innovate and give piano players the feel and the look they've been searching for all along...

The Rhodes electric piano is a staple in the music industry and a sound that appears in countless recordings. Rhodes continues to make their flagship Mark 7 electric piano with real tines and pickups that resonate that warm sound that so many musicians have come to know and love. However, with the advent of such a multitude of samples, synthesizers, and "soft synths" now available to the public, Rhodes decided it was time to make a new product that graduates them fully into the digital age...the RPC-1.

The RPC-1 or "Rhodes Piano Controller" is exactly what it states...a controller, but with a very important twist. It has a REAL piano action inside its beautiful streamlined body. That's right, the RPC-1 finally gives true piano players the feel they desire by incorporating hammers, dampers, flanges, wippens, levers, etc...inside of a USB midi controller. Now the soft synth enthusiast can have the touch of a real piano under their fingers while they play their favorite samples in the studio or at the gig.

Perhaps one of the greatest bonus features to the RPC-1 is its very attractive and compact body made completely out of sturdy carbon fiber. This reduces the weight of the piano to a mere 36lbs (16kg). "We've been working on this design for a long time" states Joseph Brandstetter, CEO of Rhodes Music Corp. "Rhodes already entered the digital age with the Mark 7 Active Midi piano that combines our true analog piano with digital Midi capabilities, but we also wanted to make a product that gave the user an alternative that they can carry easily, connect to their music recording and performance programs, and still have an actual piano action under their fingertips. In addition, we wanted a more affordable mainstream product. We feel this controller is a simple yet versatile solution for musicians. No bells and whistles cluttering up the piano, just pure feel."

The Rhodes RPC-1 looks and feels terrific. It truly is the perfect touch when combined with fantastic sample programs like Logic Pro, ProTools 11, Ivory, etc... It also boasts an MSRP price of \$1,795.00 USD, less than half the price of their flagship models.

If you'd like more information about this product, please visit our exhibit at the Musikmesse Hall 5.1 Booth #C58, or contact a specialist at Rhodes Music Corporation at +01-562/624-2300, or visit our website at www.rhodespiano.com.